



# STAAR

SYMPOSIUM ON THERAPEUTIC ADVANCES IN ANIMAL REHABILITATION

APRIL 30 - MAY 2, 2025

HILTON PARSIPPANY  
NEW JERSEY, US

SPONSORSHIP  
PROGRAM



**STAAR**

**ALL HANDS ON DOG!**

**THE CONFERENCE  
WITH THE MOST  
HANDS-ON TRAINING**



A VITAL VET PRODUCTION

# CONFERENCE PREVIEW

## INSTRUCTORS

- Laurie Edge-Hughes, PT, MAn St, CAFCI, CCRT
- Leslie Eide, DVM, CCRT
- Samantha Wong, DVM, CCRP, CVA
- Debbie Gross Torraca, MSPT, DPT, CCRP, CCMT
- Elena Saltis, BSc, NZPT, APA, CCRT
- Kara Amstutz, DVM, CCRT, CVA, CVPP, DACVSMR
- Kirsty Oliver, Rehab Tech Practitioner, VTS

## TOPICS

- Advanced Canine Spine
- Shockwave for Tendinopathies, Myelopathies, and OA
- Conservative Management of IVDD
- Strain, Counterstrain
- The Vagus Never & GOLPP
- Building Blocks for Canine Fitness
- Rehabbing Dogs with CCL and Patellar Instability
- Baseline Assessment for Sporting Dogs
- Mulligan for the Spine
- Injury and Pain Effects on Biomechanics and Posture
- Fascia and Kinetic Lines
- How to Use Laser Acupuncture to Maximize Patient Outcomes
- Next Level Neuro Rehab

## EXHIBITOR SCHEDULE

Recommended exhibitor days/hours:

- Wed. April 30 - Fri. May 2; 8:00am - 6:30pm
- Thursday Evening Cocktail Party in Exhibit Hall (this year's theme: *Like, Totally 80's*; includes *Movie & Music Trivia*)

and more...





# SPONSORSHIP OPPORTUNITIES

OPPORTUNITIES	STAAR Sponsor \$2450 (25 spaces)	RockSTAAR Sponsor \$5700 (1 space)	SuperSTAAR Sponsor \$6700 (2 spaces)	MegaSTAAR Sponsor \$9800 (1 space)
<b>Exhibitor Space &amp; Package:</b> <ul style="list-style-type: none"> <li>Table (4'x8'), table skirt &amp; chair</li> <li>Conference meals &amp; Cocktail Reception</li> </ul>	1 Attendee	2 Attendees	2 Attendees	2 Attendees
<ul style="list-style-type: none"> <li>Conference Program (see right side page)</li> <li>STAAR website &amp; Participant binders</li> </ul>	Logo in Program, site, and binders	1/2 page ad in Program, logo in site, binders	1/2 page ad in Program, logo in site, binders	Full page ad in Program, logo in site, binders
<b>Vital Vet Newsletter &amp; Social Media</b> <ul style="list-style-type: none"> <li>(Newsletter subscribers &gt; 15,500 veterinary rehab professionals and ultra-dedicated pet parents)</li> <li>Social Media includes FB, Instagram, X</li> </ul>	N/A	Ad, text & link in Newsletter Shout out on social media	Ad, text & link in Newsletter Shout out on social media	Top banner ad, text & link in Newsletter Special mention on social media
Branding Sponsorships	N/A	Lanyard Sponsor	Tote Bag Sponsor	Cocktail Party Co-Sponsor

## Conference Program

- 300 printed copies
- over 15,500 copies distributed electronically through **Vital Vet**
- additional distribution through social media

## Check out Vital Vet

The largest website of expertly-chosen products and services for pet mobility and longevity.

For ultra-dedicated pet parents and veterinary professionals.

[www.vitalvet.org](http://www.vitalvet.org)



**Special Sponsorship - PARKING PASS SPONSOR:** includes all STAAR Sponsor benefits plus Parking Pass Recognition (parking pass sent to ALL registered participants and volunteers; includes your short message, logo, website/QR. \$3500 (1 space).

# STAAR PROGRAM/RESOURCE GUIDE

## FULL COLOR ADS AND ARTICLES

- \$300 Half Page (7.5" w x 4.75" h)
- \$500 Full Page (7.5" w x 10" h)
- \$1,100 Inside Front or Back Cover, Full Page (7.5" w x 10" h)
- \$1,500 Outer Back Cover, Full Page (7.5" w x 10" h)

All ads and articles are full color. Ads must be submitted in hi-res (300 dpi) electronic format (PDF, JPG, PNG) and emailed to [jill@staarconference.com](mailto:jill@staarconference.com). **Ad and article submission deadline is 2/15/2025.**

- 300 printed copies to be included in STAAR Participant totes
- over 15,500 will be distributed electronically through Vital Vet Newsletters
- additional distribution through social media
- PDF available for download on STAAR website

## PARTICIPANT TOTE BAG INSERTS

Include a small trinket or postcard (no brochures or full size literature) in each participant's tote bag. Quantity 150. **The deadline to receive the tote bag inserts is 3/30/2025.**

***If you purchase an ad (any size) for the STAAR Conference Program & Resource Guide, the Tote Bag Insert is FREE.***



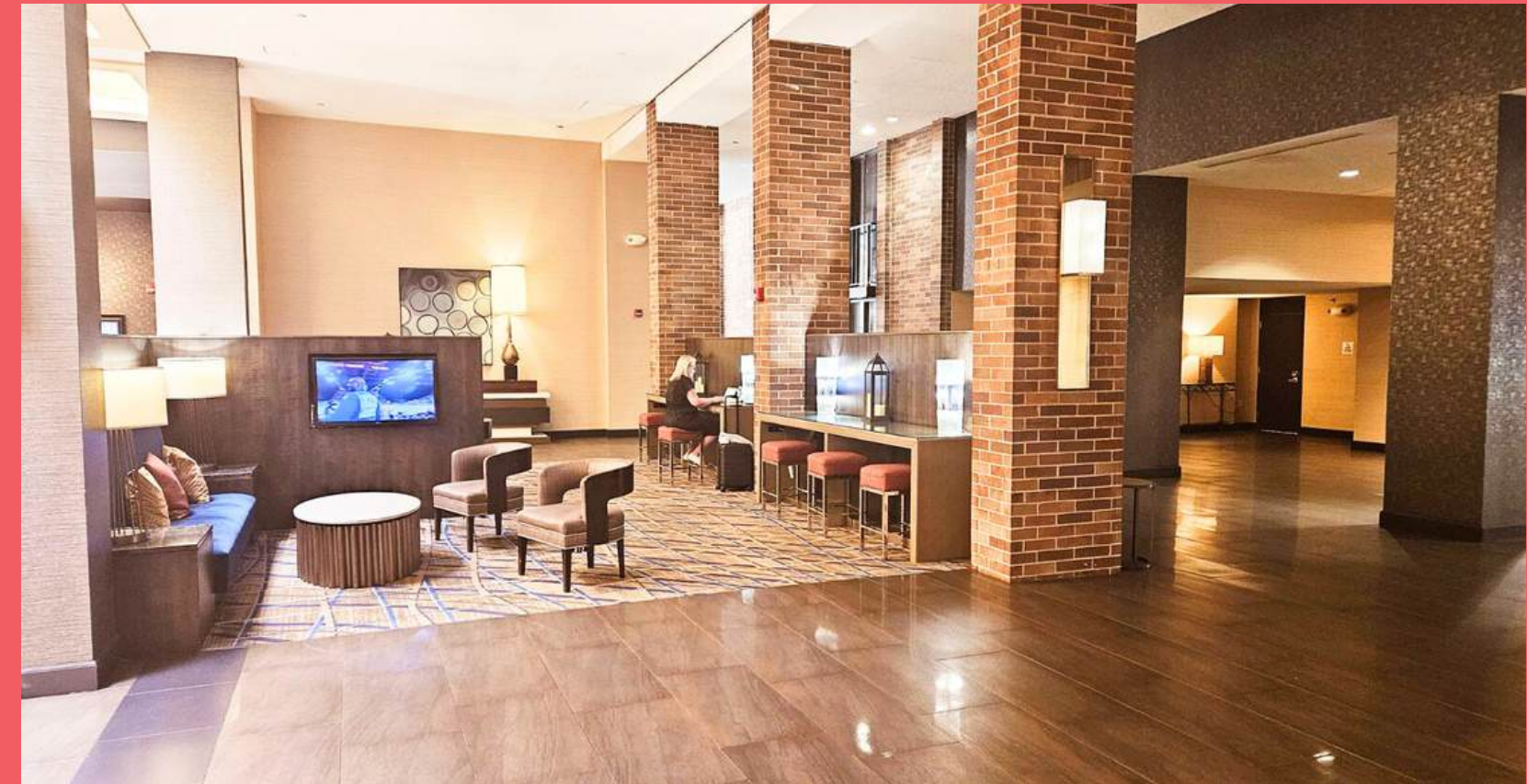


# HOTEL INFORMATION (NEW VENUE)

## Conference Center/Hotel Information

### Hilton Parsippany

- Address: 1 Hilton Court, Parsippany, New Jersey, 07054, USA
- Contact: +1-973-267-7373; [www.hilton.com/en/hotels/prnjjes-embassy-suites](http://www.hilton.com/en/hotels/prnjjes-embassy-suites)
- STAAR Hotel Room Group Code: Link is available upon registration



Open  
floor  
plan



YOUR  
exhibitor  
space  
directly  
outside  
classrooms



Spacious  
classrooms



# EXHIBITOR INFORMATION

## CONTACT:

### Maria Denzer, Vendor Registration

- maria@staarconference.com
- +1-908-399-1563

## Exhibit Hall and Set-Up

- The Exhibit Hall is located directly outside Workshop classrooms, which is easily accessible to all participants throughout the day. As part of their Workshops, instructors may elect to take participants to the Exhibit Hall to discuss relevant products or materials.
- Keep in mind that the Exhibit Hall is open at all times and we highly recommend that you store your products overnight in the Vendor Storage Room provided. Classrooms and storage room are locked overnight.
- Set-up time is Tuesday, April 29, 2025 between 2:00 pm – 6:00 pm.
- All exhibits should be fully operational by 7:30am, Wednesday, April 30, 2025.
- Conference Workshop Hours:
  - Wednesday - Friday, April 30 - May 2, 8:00 am - 6:30 pm
  - Thursday Evening Cocktail Party in Exhibit Hall (this year's theme: *Like, Totally 80's*; includes *Movie & Music Trivia*)

*Though exhibitors are encouraged to be present at their booth during the above-specified conference hours, STAAR Conference does not impose mandatory attendance.*

## Break Down

- Breakdown Times: Friday, May 2, after 6:30pm or Saturday, May 3rd, before 12:00 pm. Space must be cleared by 12:00 pm.
- Please contact Jill Fox, Director of Vendor Relations (jill@staarconference.com), if planning to break down early.

# HOTEL & EXHIBITOR INFORMATION

## Shipping Materials and Equipment Prior to the Conference

### Shipping

- Please contact Jill Fox (jill@staarconference.com) PRIOR to shipping any materials to the Hilton.
- Hilton will begin accepting packages for STAAR Conference starting April 23, 2025.
- All packages must be labeled with your company name and addressed as follows:

#### **Hilton Parsippany**

**Attention: Ivy Argueta, Hilton Front Desk (STAAR Conference – 04/29/2025; Maria Denzer)**

**1 Hilton Court, Parsippany, NJ 07054**

- Once packages are received, the exhibitor is responsible for delivery to their exhibitor space. STAAR and Hilton are not responsible for returning packages or for loss of or damage to exhibitor's materials. Please supply your own method of shipment back to your facility including pre-paid return labels and all documentation.

## Exhibitor Responsibilities

- Exhibitors are not permitted in Workshop classrooms during Workshop hours unless otherwise agreed upon through sponsorship opportunities. An exhibitor can register as a STAAR Participant and enroll in STAAR workshops if the exhibitor is qualified (e.g., DVM, CCRP - see individual Workshop prerequisites) and if the workshop does NOT pertain to the products or services that are being offered by the exhibitor.
- Exhibitors are responsible for generating their own leads. STAAR does not provide lead-generation systems.
- Sponsorships are non-refundable and non-transferable.
- Refunds are not issued for late arrivals or absenteeism.
- Dates, locations, instructors and/or costs are subject to change.
- Exhibitors are liable for any and all damages to Hilton, or to STAAR staff, participants, or volunteers and dogs produced by the Exhibitor and/or their employee(s) or their equipment throughout the duration of the STAAR Conference.
- STAAR Conference and their agents, employees, instructors, participants, and the hosting facility are not liable for damages resulting from burglary, destruction, and willful or negligent damage to property during shipment, set-up break down, and Conference attendance.
- Exhibitors will be required to sign a Release of Liability upon arrival and registration at STAAR.
- We highly recommend that Exhibitors obtain general commercial liability insurance and third party liability insurance for the duration of STAAR Conference, and that STAAR Conference be included on the policy as additional insured.

# STAAR SPONSORSHIP APPLICATION - P1

## SELECT CHOICES BELOW

### Sponsorship Opportunities

\_\_\_\_\_ STAAR Sponsor Exhibitor Space \$2450

\_\_\_\_\_ RockSTAAR Sponsor \$5700 (*SOLD OUT*)

\_\_\_\_\_ SuperSTAAR Sponsor \$6700 (*SOLD OUT*)

\_\_\_\_\_ MegaSTAAR Sponsor \$9800

\_\_\_\_\_ Additional attendee in your Exhibitor Space Exhibitor Package (meals and Cocktail Party) \$600

### STAAR Program / Resource Guide

\_\_\_\_\_ Half Page Ad \$300

\_\_\_\_\_ Full Page Ad \$500

\_\_\_\_\_ Inside Front Cover \$1100 /  
\_\_\_\_\_ Inside Back Cover \$1100

\_\_\_\_\_ Outer Back Cover \$1500

\_\_\_\_\_ **Special Sponsorship:** Parking Pass Sponsor \$3500





# STAAR SPONSORSHIP APPLICATION - P2

## COMPANY / EXHIBITOR INFORMATION

**Company Name** (will be displayed on printed materials)

**Company Address** (street)

**Company Address** (city, state, zip)

**Phone**

**Contact E-Mail**

**Sponsor Coordinator Name**

**Attendee Name (1)**

**Attendee Name (2)**





# STAAR SPONSORSHIP APPLICATION - P3

## BILLING INFORMATION

Visa / MC / Amex / Disc #

Exp Date

Sec Code

Name on Card

Billing Address (street)

Billing Address (city, state, zip)

Check Payable to: Vital Vet, LLC

Mail To: Vital Vet, LLC, 36 Hill and Dale Road, Lebanon, NJ 08833

Questions? Contact: [info@staarconference.com](mailto:info@staarconference.com); 1-908-963-2255 (ph); 1-908-439-9239 (fx)

